

Message Text

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61

ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 SS-20 USIA-15 PA-04 PRS-01

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DRAFTED BY: COMM/USTS:CLANGHORN WASHBURN

APPROVED BY: EB/OCA/REP:LHPOMEROY

EUR/WE: MHABIB

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R 121901Z MAR 74

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

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E.O. 11652: N/A

TAGS: BEXP, FR

1. SECRETARY OF COMMERCE DENT HAS WRITTEN MINISTER GUENA INVITING HIM PARTICIPATE IN OPENING OF U.S. TRAVEL SERVICE EXHIBIT IN PARIS APRIL 2. PAUL GUIDRY, USTS/PARIS, IS FAMILIAR WITH EXHIBIT DETAILS.

2. FOLLOWING IS TEXT OF DENT-GUENA LETTER: "IT GIVE ME PLEASURE TO EXTEND A PERSONAL INVITATION TO YOU TO PARTICIPATE IN THE OFFICIAL OPENING CEREMONIES OF THE UNITED STATES DEPARTMENT OF COMMERCE EXHIBIT AT LA DEFENSE AT 11 A.M., APRIL 2, WITH A UNITED STATES DELEGATION. THE EXHIBIT IS A SIX-STORY, INFLATABLE SPHERE IN THE SHAPE OF THE EARTH. IT HAS THE WALT DISNEY 360 DEGREE CIRCLEVISION PRODUCTION "AMERICA THE BEAUTIFUL," WHICH WILL EXTEND A WARM INVITATION TO THE CITIZENS OF PARIS AND FRANCE TO VISIT THE UNITED STATES DURING OR BICENTENNIAL ERA.

I HAVE ASKED ASSISTANT SECRETARY OF COMMERCE FOR TOURISM C. LANGHORNE WASHBURN TO CONTACT YOUR OFFICE DIRECTLY TO APPRISE OF OTHER DETAILS OF THE PROGRAM. I WOULD APPRECIATE YOUR ADVISING THE US EMBASSY IN PARIS
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CARE OF GAYLEN STONE, OF YOUR ACCEPTANCE SO THAT WE MAY

ORGANIZE THE PROGRAM ACCORDINGLY. SHOULD YOU WISH TO
BRING ONE OR TWO GOVERNMENT GUESTS WITH YOU, WE SHALL
BE GLAD TO ACCOMMODATE THEM UPON THIS OCCASION. SINCERELY
YOURS, SECRETARY OF COMMERCE."

3. WE BELIEVE MINISTERIAL LEVEL PARTICIPATION DESIRABLE
AT EXHIBIT OPENING. IF, HOWEVER, GUENA UNABLE ATTEND,
EMBASSY ASSISTANCE IN SECURING APPROPRIATE GOF REPRESENTATION
WOULD BE APPRECIATED. IT IS NOT YET CLEAR WHETHER
SECRETARY DENT WILL LEAD US DEL. DEL, WILL INCLUDE
MR. CHARLES THOMAS WHO WAS SEC. OF NAVY UNDER EISENHOWER
ADMINISTRATION, AND IS ALSO FORMER PRESIDENT OF TWA AND
FORMER CHAIRMAN OF NAT'L TOURISM RESOURCES REVIEW COMMISSION.
KISSINGER

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